## SWITCH TO INNOVATION – IDEA SUBMISSION FORM

This is a sample form for helping & guiding budding innovators to put forth their ideas & problem statements in front of the esteemed panel which would on its sole discretion provide mentorship, support, guidance to the deserving candidates.

#### Part 1- Personal details (if you are a team, mention only 1 person's name for correspondence)

- Full Name-
- Profession-
- Course/ Field-
- Educational Qualification (include year if student)-
- College name/ Workplace-
- City of Residence-
- Contact No-
- Email ID-

# Part 2- Kindly provide the answers to the following questions, adhering to word limits. You can refer the sample form for guidance.

## 1. Problem Statement (200 words).

Describe your problem statement and address to only one problem at once. Try to answer the 5 Ws & 1H (Why, What, When, Who, Where & How). Be precise on selecting the problem you want to work upon. Do not haphazardly mention many problems.

#### 2. What's the need for this innovation?

Explain the prevalence and the severity of your problem statement. Give statistical data wherever possible. Give reasons for why your innovation is important, how will it help solve your mentioned problem, how will it bring about a change if brought into existence.

## 3. Name your Innovation/Idea (10 words)

Name your idea/innovation so it is easier for us to identify it. It will also give uniqueness to your innovation. Also mention the same in the email subject.

## 4. Describe your Innovation in Brief. (300 words)

Explain the innovation/ business plan/ idea/ device/ solution in a brief format. Do not go into technical details. We will get back to you if your creativity tinkers our panel. We are not restricting only to medical innovation it can be for anything. Be crisp but precise in describing.

#### 5. Support your idea with thorough internet researches & facts

Provide Recent Evidence to support your idea explaining the need & purpose of your problem statement as well as your innovation. Research from reliable & trusted sources. Make sure that you know in and out about the status of your idea and the problem elsewhere in the world. Please note- Your idea may or may not be completely novel or a breakthrough. The idea may be addressing to a small problem. What is important is that the idea should be supported with reliable facts and not just random thoughts.

#### 6. References (links)

Provide us with links/ web addresses of the website/ journals you are stating your facts from.

#### 7. Additional Details if any

If you feel any other information should be reaching us for understating your idea better, you can provide the details here. We do not need all the details; we will approach you if our panel likes your idea.

#### 8. Attachments

In the form of pictures, documents, etc if needed to explain your idea better. Not more than 1 image / document to be submitted.

#### 9. Expectations from Us.

You can mention about your expectations from us. We will be happy to provide you with basic seed funding, manpower, support, mentorship expertise and much more if deserved.

The statements mentioned above are my original work. No work has been carried out in the past or is on going on the same idea, to the best of my knowledge. I will not hold SWITCH INDIA or other associates responsible in case of any intellectual property theft.

Signature & Date

#### Please Note:

- The form has to be downloaded, filled and resent on the given email id.
- No handwritten forms will be accepted. Forms must be typed.
- An original digital signature or a picture of your signature in black ink on a white blank paper can be uploaded at the end of your form.
- All fields must be filled in this format only, failing which the form will not be considered for further scrutiny by the panel.
- You will be informed about the selection of your idea by Switch India & further correspondence regarding the same shall be handled by Switch India.
- For any queries you can mail to <a href="mailto:switchindiamedicalinnovation@gmail.com">switchindiamedicalinnovation@gmail.com</a>